


June 18th 2021

Declaration on data protection and the absolute confidentiality of your information in oral or written interviews

<p>Dennis Schönke, student at Rhine-Waal University (HSRW, Germany), works according to the provisions of the German Federal Data Protection Act (DSGVO) and all other data protection regulations.</p> <p>There is no disclosure of data that reveals your person.</p> <p>The results of this interview are presented exclusively in anonymised form, except permission is granted to disclose further details. This means: Nobody can tell from the results by which person the information was provided.</p>	<p>The following person is responsible for compliance with data protection regulations:</p> 
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2.4. Item Formulation and Example Interview Guide

To formulate goal-oriented detailed questions (items) for each of our three relevant research categories, we use public communications by our frame population's specific corporations. From corporate presentations and report statements we can see how a certain corporation sees itself, what kind of strategies it follows to reach its goals, and what sources of revenue are maintained as of right now. In this way we can develop items for our research questions that are inclusive to the corporation's predefined goals. Again, every item must have this ultimate goal: To retrieve "the perception of the actors' definition of the situation", an orientation towards qualitative social science (Häder, 2015, p. 63).

Below is given the interview guide for an NDC-expert from IATA.

2.4.1. Interview guide towards Supplier: International Air Transport Association (IATA)

General Bachelor's Thesis:

"Suppliers will work together for a DLT-enriched New Distribution Capability (NDC), and specifically small and medium-sized businesses will demand "DLT-as-a-Service"-products."

Research question specifically for Suppliers:

“Will IATA, a leader for suppliers in tourism, consider to enrich its NDC program with DLT?”

Start:

Greetings and thanks for the time investment; Brief outline of the topic; Description of the flexible, individual interview process and the approximate duration (ca. 30 Min); Data protection agreement

Introductory questions:

- *How long have you been with IATA and what is your exact job title?*
- *What are your tasks for IATA?*
- *What do you associate with Distributed Ledger Technology (DLT)?*

Call back question: *How/when did this evolve?*

Question 1:

Where does the NDC program stand today? Which NDC-related goals are in development and does Amadeus and other GDS help with these development processes?

Question 2:

What needs to happen for NDC-adopters to become the majority of airlines?

Review and Outlook:

Brief summary of what has been said, Thank you again for the time, Information about the Bachelor's thesis / results, Farewell